

PLEA*

DUBLIN

2008

SPONSORSHIP OPPORTUNITIES

Towards Zero
Energy Building

www.plea2008.org

22nd - 24th October 2008

University College Dublin, Ireland

***25th PLEA International Conference**

Passive & Low Energy Architecture International Conference (PLEA) 2008 Dublin

University College Dublin, 22nd to 24th October 2008

Sponsorship and Trade Opportunities

PLEA (Passive and Low Energy Architecture) is a global community engaged in a continuing discourse on sustainable architecture and urban design. Since 1982 PLEA has organised international conferences across the globe and now represents the longest running such forum addressing passive and low energy building design and realisation. 2008 represents PLEA's *25th anniversary and the conference will take place at UCD, Ireland with the theme 'Towards Zero Energy Building'.

We anticipate that some 400 professional architects, engineers, scientists, academics and post graduate students will participate in PLEA 2008 Dublin.

The aim of the conference is to provide a forum for exchange and discussion around the many relevant aspects of Zero Energy Building including:

- Zero Energy Building
- Low Energy Communities & Neighbourhoods
- Sustainable Urban Design
- The Occupant & Climate-Sensitive Architecture
- Building & Community Integrated Energy Technologies
- Innovative Materials, Components and Systems
- Indoor Environmental Quality
- Natural Ventilation
- Passive Solar and Daylight Design
- The Role of Education
- Design Tools & Techniques
- Construction and the Environment
- Water and Waste
- Environmental Theory and Architecture
- Zero-Energy Building Regulation and Policy

WE INVITE YOU TO SUPPORT AND SPONSOR THIS EVENT. PLEA 2008 Dublin provides a unique opportunity for you to showcase your commitment and activities - or products and services - contributing to a sustainable environment.

Sponsorship Packages

We need your support to successfully deliver the 25th Anniversary PLEA 2008 Conference in Dublin. Support may be given through cash or through other mechanisms. We would be happy to tailor your support to your requirements. The following sponsorship packages are indicative only.

Table of sponsorship packages

Principal Sponsor	€30,000
Premier Stream Sponsors	€17,500
Reception	€15,000
Conference Dinner and/or wine reception	€22,000
Conference Dinner entertainment	€5,000
Conference Lunch (each day)	€5,000
Conference Morning and Afternoon Tea/Coffee	€3,500
Conference Memory pen/proceedings	€20,000
Conference Bag	€20,000
Conference Pad	€5,000
Conference Name badges	€5,000

Principle Sponsor

The key sponsor role offers the opportunity to identify with the core principles of the PLEA 2008 in supporting the achievement of a sustainable built environment. Principle sponsors through their position would be more prominent than other sponsors. The benefits to the sponsor will include:

- Branding on conference print and web material including:
 - Cover of second announcement and calls for papers
 - Conference posters distributed worldwide
 - Conference scientific programme
- Acknowledgement of sponsoring organisation at opening general assembly
- Organisation logo displayed on screen at the beginning of each session
- Full page in Conference programme
- Links from Conference website to organisation website
- Complimentary exhibition space
- Table for six at Conference dinner
- VIP seating for attendance of four complimentary delegates at conference
- Delegate List in advance

Stream Sponsors

The conference content will be focussed into research topic streams and design symposiums. These offer an opportunity to be associated with a particular topic, e.g. renewable energy technologies. The benefits to the sponsor will be:

- Recognition in secondary position on conference print and web material including
 - Cover of second announcement and calls for papers
 - Conference posters distributed worldwide
 - Conference scientific programme
- Acknowledgement of sponsoring organisation at opening general assembly
- Organisation logo displayed in secondary position on screen at the beginning of each session
- Half page in Conference programme
- Complimentary exhibition space
- Links from Conference website to organisation website
- Table for four at conference dinner
- VIP seating for attendance of two complimentary delegates at conference
- Delegate List in advance

Reception and Special Items Sponsors

Reception (Wednesday 22nd October)

A welcome reception will be held in City Hall on the first night of the Conference. This will be the first social gathering of delegates and offers a unique opportunity to address delegates. The benefits to the sponsor will include:

- Acknowledgement of sponsoring organisation at opening assembly and reception
- Recognition of sponsorship on conference print and web material
- Logo on reception programme
- Opportunity to address delegates for five minutes at the reception.
- Complimentary tickets for one people to conference dinner
- VIP seating for attendance of two delegate at conference

Conference Dinner and /or wine reception (Thursday 23rd October)

The conference dinner will take place on the second night of the conference - an important event for cementing contacts. It provides an ideal situation to address delegates. The benefits to the sponsor will include:

- Acknowledgement of sponsoring organisation at opening assembly and food venue
- Recognition of sponsorship on conference print and web material

- Logo on dinner programme
- One seat at Chairman's table with other VIPs
- Opportunity to address the delegates for five minutes at dinner
- Company brochure available at dinner
- VIP seating for attendance of two delegates at conference

Conference Dinner entertainment €5,000

Conference Lunch (each day) €5,000

Conference Morning and Afternoon Tea/Coffee €5,000

Other catering sponsorships for the above to be similar but agreed.

Conference Proceedings Sponsor

All delegates will receive the PLEA 2008 Conference Proceedings on a sponsored CD and/or memory pen. This provides an opportunity to display your logo worldwide when delegates return to their design practices.

- Logo on memory pen
- Recognition of sponsorship on conference print and web material
- Complimentary exhibition space
- VIP seating for attendance of two delegate at conference

Sponsorship of Conference Bag, Conference Pad and Name tags similar to above but to be agreed.

Trade Packages

Conference Programme Advertising

An opportunity to have your product or service advertised directly to conference delegates.

Black and white

Half page - A4 format €1,200 (subject to VAT)

Full page - A4 format €2,400 (subject to VAT)

Workshops / technical site visits

There are opportunities for manufacturers and suppliers to host/provide a conference workshop or organise a technical site visit. Proposals should be directed to the Conference Technical Committee for approval.

The management and organisation of PLEA 2008 is overseen by an International Advisory Board and coordinated by two committees each with a specific role.

The role of the International Advisory Board is to ensure representativeness, wide coverage and high standards of participation. Its members are:

Prof Keon Steemers	Cambridge University, UK
Prof Simos Yannas	Architectural Association, UK
Prof Yuichiro Kodama	Kobe Design University, Japan
Prof Paula Cadima	EU Executive Agency for Competitiveness and Innovation
Prof Baizhan Li	Chongqing University, China
Assist Prof Stephen Wittkopf	National University of Singapore
Prof Andre de Herd�	Universit� Catholique de Louvain, Belgium
Prof Yogi Goswami	University of South Florida and Solar Energy Journal, US
Prof Fernando Pereira	Federal University of Santa Catarina, Brazil
Prof Brian Norton	Dublin Institute of Technology, Ireland
Prof J. Owen Lewis	University College Dublin, Ireland
Paul Kenny	University College Dublin, Ireland
Vivienne Brophy	University College Dublin, Ireland

The **Technical Committee** is responsible for the scientific and technical contents of the event. Its members comprises leading figures from the international academic, professional and research community. The **Organising Committee** is responsible for the day to day organisation and management of the event.

Sponsorship Opportunities

For further information, to tailor to your needs or to secure your preferred sponsorship option please contact Vivienne Brophy, UCD Energy Research Group on +353.1-716 2770 or at vivienne.brophy@ucd.ie.

Further information on the conference is available at www.plea2008.org.



Hosted by
University College Dublin
Energy Research Group &
School of Architecture, Landscape
and Civil Engineering

Printed on recycled paper A small icon of a recycling symbol consisting of three chasing arrows forming a triangle.